

COURSE SYLLABUS 2024-25

BASIC INFORMATION ON THE COURSE			
Course:	Oral English for Professional Communication		
Course code:	70483119	Plan:	Máster en Estudios Ingleses: Aplicaciones profesionales y comunicación intercultural.
Academic Year:	2024-2025	Undergraduate/Graduate:	Master Degree
Degree Year:	1	Type:	Compulsory
Duration:	First Term		
TIME DISTRIBUTION ACCORDING TO REGULATIONS			
Credits:		3	
Total time:		75	
USE OF LEARNING PLATFORM (Teaching support, Multimodal, or Virtual):		Multimodal	

TEACHERS			
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OTHER IMPORTANT INFORMATION

Content Justification

To promote the linguistic approach to the Rhetorics of English.

Courses Related in Study Plan

Philological Field

Required Knowledge to Address the Course

The ability to read any literary text in English and write essays in English. The student should have a near-native level of English.

Pre-Required Knowledge

Those required for this Master Degree.

COMPETENCES

Basic and General Competences

Basic competences

- To understand and acquire the right knowledge. -Applying knowledge.
- Ability to make judgments.
- Ability to communicate and Social Competence. -Learning Abilities.

General competences

- Second Language Competence.
- Social Competence and Global Citizenship.
- Problem-solving Skills.
- Oral and written communication skills in the native language.

Key competences University of Almeria

- Critical and Self-critical Skills.
- Ethical Commitment.
- Ability to work independently.

Specific Competences

CE8. Denomination: Planning, structuring and developing written texts and oral presentations starting from hypotheses based on the right use of an appropriate methodology with the aim to express efficiently discourses and ideas.
CE36. Adequate use of support systems to oral communication that will ensure the accurate transmission of instructions and advice.
CE 37. Acquisition of the necessary abilities for an efficient communication in an intercultural professional context. CE 38. Application of the main linguistic theoretical approaches to particular instances in oral production.

LEARNING OUTCOMES

CE8. Planning, shaping and developing written texts and oral presentations starting from hypotheses based on the right use of an appropriate methodology with the aim to express efficiently discourses and ideas.
CE36. Adequate use of support systems to oral communication that will ensure the accurate transmission of instructions and advice.

CE 37. Acquisition of the necessary abilities for an efficient communication in an intercultural professional context. CE 38. Application of the main linguistic theoretical approaches to particular instances in oral production.

PLANNING

Contents

1. Rhetoric and Composition.

Study of the basis of Rhetoric and Composition, from the origins to the present days.

2. The Art of Persuasion through Speech: Ways of Opening a Sound Speech:

Rhetoric is the art of speaking well and convincing other people. Rhetoric is a **skill** that can be trained, and taught.

The **rhetoric** (from **Greek** [] **rhêtorik**/ [tékhnê/], "technique/art of speech") represents correctly "the art of speaking well". It is the art or the technique of **persuasion**, usually through the usage of the word. The rhetoric, the **dialectic** and the **grammar** form the **trivium** which forms with the **quadrivium** the **seven liberal arts** of the Western **culture**. During the **Antiquity** and the **Middle Ages**, the rhetoric was directed towards the persuasion in the public and political conditions, also towards the gatherings and the courts of justice

3. Rhetoric Literacy: Some Relevant Political Speeches.

Study and analysis of 20 famous Speeches by some of the most decisive leaders of the English Speaking world's policy, arts and culture or our contemporary era.

4. Movie Speeches.

The rhetoric and speech from some movies is designed to familiarize students with human communication. This focus prepares the student for a variety of stages, including education, graduate school, law, government and social and human services.

1. Four Weddings and a Funeral.
2. In her Shoes (2005)
3. Scent of a Woman (1992)
4. Bloom (2003).

5. To Kill a Mockingbird (1962)
6. The Great Gatsby (1974, 2013)
7. Gone With the Wind (1939)
8. From Here to Eternity (1953)
9. The Incredible Shrinking Man (1957)
10. Eyes Wide Shut (Stanley Kubrick).
11. A Clockwork Orange (Kubrick).
12. Citizen Kane.
13. Casablanca.
14. The God Father (1972).
15. The Lady Killers (2004).
15. The Lady Killers (2004).

5. Exposition of a Project on Opening a Good Speech: Keys to open a good speech.

Learning System and Methodology / Contingency Plan

The programming emphasizes the relationships between theory and discourse, preparing our students for future discourse and debate. Since we examine and discuss various theoretical perspectives, we do so in the interest of transmitting this knowledge and in relation to what our students are and the various needs that may arise.

Therefore, we take into account the application of Participatory Master Class; Search, consultation and treatment of information; Debates; Progress reports; tests, exercises in class and through the Blackboard virtual classroom platform; participation and debates in class; participation and completion of activities in the Virtual Classroom; final tests (blogs and activities); final tests (exam and paper delivery); participation in communication tools (discussion forums, emails, etc.); delivery of activities in the virtual classroom; delivery of a final paper on the subject.

Learning: 75 % online; 25 % face-to-face

Methodology:

Lectures/participatory classes. Debate and sharing. Audiovisual projections.

Search, consultation and treatment of information. Individual exercises.

Team work.

Exhibition of individual works.

CONTINGENCY PLAN:

In the event of high health alert levels, the training activities planned in the Teaching Groups will be given by videoconference. The Working Groups will continue with face-to-face teaching according to the established planning. In the event of more restrictive measures agreed by the health authorities, the Working Groups will also be held by videoconference.

ANTI-PLAGIARISM WARNING:

In accordance with the provisions of Chapter 1.4.4 of the "Regulations for the evaluation of student learning at the University of Almeria", the practice of plagiarism will be penalized both for work done by other students, as well as for bibliography and websites. The detection of deliberate plagiarism may result in a failing grade in the call to which the student is submitted.

Follow-up mechanisms:

Registration and access to the virtual classroom

Participation in communication tools (discussion forums, mailings) Delivery of activities in virtual classroom

Teaching Innovation Activities

Functional Diversity / Functional Disability

Those students with disabilities or special educational needs can get in contact with the Delegation of the Rector for the Functional Diversity (<http://www.ual.es/discapacidad>) to receive the appropriate guidance and advice in order to facilitate their instructional, learning and training processes. Likewise, these students may request the implementation of the necessary and suitable adaptations of content, methodology and evaluation that guarantee equal opportunities in their academic development. The processing of any personal data or aggregated information regarding these aforementioned students, in full compliance with the GDPR, is strictly confidential. Faculties and academic staff lecturing the course referenced by this guide/document will be in charge of applying the recommended adaptations approved by the Delegation of the Rector for the Functional Diversity. This fact will be, therefore, notified to the School or Faculty as well as to the coordinator of the academic course.

COMPETENCY ASSESSMENT

Criteria and Assessment Tools / Contingency Plan

The degree of participation in the various activities will be taken into account. The presentation and exhibition of individual work will also be subject to evaluation, as well as the search for information and the contribution of new materials and areas of research. The positive attitude during the work and research will also be evaluated, as well as the awareness of the importance of cooperating and contributing new data to the group and the subject. The degree of acquisition of new knowledge will be evaluated, for which we include some questions about the different aspects that have been worked on throughout this subject regarding literature, society, cultural impact, cinema, and so many aspects have been analyzed in the theoretical and practical sessions of the subject.

EVALUATION PERCENTAGES / FINAL RATING:

Final Evaluation / Final Rating: 50 % Presentation / Individual Speech in class. Delivery of a practical case designed by the student and presented in class.

50 % Follow-up and work on the proposed sessions of the Virtual Classroom (Online Activities, Blogs, podcasts, etc. from Blackboard).

ORDINARY AND EXTRAORDINARY CONVOCATIONS:

-Evaluation test (presential/online format): 5 online activities: four theoretical and practical assumptions will be made to evaluate the theoretical and practical contents of the differentiated blocks of the subject: 5 % each (total 50 %)

-Final test: Individual presentation (face-to-face/online format): An individual presentation of one of the subjects studied in the teaching guide of the subject will be made, at the student's choice and after agreement with the teacher about this choice. In the case of an online presentation, means such as "Zoom", "Google Meet" or the Blackboard videoconference of the subject in the Virtual Classroom will be used: total of 50%.

CONTINGENCY PLAN:

In those cases in which the health authorities advise and/or agree on the absence of the tests in the ordinary and/or extraordinary calls, the indicated tests will be carried out through the virtual platform.

SINGLE FINAL EVALUATION:

It will consist of a final exam that will include the thematic contents taught during the course, included in the teaching guide of the subject. It will account for 100% of the evaluation.

FINAL WARNING

PLAGIARIES, COPIES AND OTHERS: As established by the University of Almeria in the Regulations for the Evaluation of Learning (chapter 1, section 4.4.): "In the process of carrying out work, these may not be the object of plagiarism or copying of that carried out by another student. Non-compliance may annul the validity of the work for the evaluation of the subject". The tasks will be verified by means of the anti-plagiarism tools of the University of Almeria.

Follow-Up Mechanisms

- Office hours attendance.
- Registration and access to the virtual classroom

- • Participation in communication tools (discussion forums, mailings) Delivery of class activities
- • Delivery of virtual classroom activities

COURSE MATERIALS

Recommended Course Materials

Basic

- • David Crystal. *The Gift of the Gab*. Yale University. 2016.
- • Dennis Glover. *The Art of Great Speeches and Why We Remember Them*. Cambridge University Press. 2013.
- • Jeanne Fahnestock. *Rhetorical Style: The Uses of Language in Persuasion*. Oxford University Press. 2011. 2011.
- • Jeanne Fahnestock. *Rhetorical Style: The Uses of Language in Persuasion*. Oxford University Press. 2011.
- • Kristin Blanpain and An Luffat. *Academic Spoken English: A Corpus-Based Guide to Lectures, Presentations, Seminars and Tutorials*. Acco. 2010.

Complementary

- Arthur Plotnik. *The Elements of Expression*. Barnes and Noble. 2006.
- George Rice Carpenter. *Rhetoric and English Composition: Primary Source*. BiblioLife. 2013.
- Janice M. Lauer. *Invention in Rhetoric and Composition*. Parlor Press and The WAC Clearinghouse. 2004. 2004

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Course Materials Available in UAL's library

You can see the bibliography currently available in the Library Management System at the following address:

https://www.ual.es/bibliografia_recomendada70483119

WEBSITES

- • <http://www.britishpoliticalspeech.org/why-rhetoric.htm>
- • *The art of political speech*
- • <https://www.americanrhetoric.com>
- • *The Power of Oratory*
- • <https://www.artofmanliness.com/articles/classical-rhetoric-101-the-three-means-of-persuasion/>
- • *Classical Rhetoric*
- • <https://literarydevices.net/figure-of-speech/>
- • *The Figures of Speech*
- • <https://www.ranker.com/list/greatest-presidential-speeches/mike-rothschild>
- • *The Presidential Speeches*