

COURSE SYLLABUS 2024-25

BASIC INFORMATION ON THE COURSE

Course:	Communicative strategies in English		
Course code:	70481105	Plan:	Master in English Studies: Professional applications and intercultural communication
Academic Year:	2024-25	Undergraduate/Graduate:	Official University Degree
Degree Year:	1	Type:	Compulsory
Duration:	1 term		
Course Coordinator:	Cruz Martínez, María Soledad		

TIME DISTRIBUTION ACCORDING TO REGULATIONS

Credits:	3
Total time:	75

USE OF LEARNING PLATFORM (Teaching support, Multimodal, or Virtual):

Multimodal

TEACHERS

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OTHER IMPORTANT INFORMATION

Content Justification

The command of certain communicative strategies improves the development of oral and written skills of English

Courses Related in Study Plan

English language: communicative approach

Required Knowledge to Address the Course

B2- upper intermediate level

Pre-Required Knowledge

COMPETENCES

Basic and General Competences

Basic and general competences

- To understand and acquire the right knowledge
- To Apply knowledge
- Ability to make judgements
- Ability to communicate and social attitude
- Ability to learn

Key competences University of Almeria

- Second Language Competence
- Social competence and global citizenship
- Basic Knowledge about the profession
- Problem-solving skills.
- Oral and written communication in the mother tongue
- Capacity for criticism and self-criticism
- Ability to work in group
- Ethical commitment
- Ability to work independently.

Specific Competences

- Description and application of the most significant linguistic theories from a communicative approach.
- Ability to identify and produce professional and academic oral and written texts in English
- Acquisition of certain abilities to perform successful communication in professional and academic contexts

OBJECTIVES/LEARNING OUTCOMES

The objective is to describe the most relevant strategies and techniques to communicate efficiently in English (B2/C1 levels).

PLANNING

Contents

1. Linguistic approaches and communicative strategies.- New concepts in linguistic investigation: communicative competence, discourse community, and genre.- Communication barriers
2. Communicative strategies in written English.- Characteristics of language in written communication- Text types- Text production- Discourse typologies in written English
3. Communicative strategies in oral English- General characteristics of oral communication- Functions of spoken language- Types of spoken language- Oral productive dimension

Learning System and Methodology / Contingency Plan

- Lectures/participatory classes (4 sessions in face-to-face format) in which the theoretical contents of the programme will be described and the core issues of the syllabus may be discussed.
- Working group exposition (classroom format).
- Search, consultation and processing of information (online format).
- Exercises (online format)

The virtual parts will focus, preferably, on the development of written competence (reading and writing) and, in some cases, listening, as they require less interaction with the rest of the students. The face-to-face parts of the course will be dedicated, especially, to the contents that allow the development of oral skills, especially speaking and interaction (talking).

Teaching Innovation Activities

Functional Diversity / Functional Disability

Those students with disabilities or special educational needs can get in contact with the Delegation of the Rector for the Functional Diversity (<http://www.ual.es/discapacidad>) to receive the appropriate guidance

and advice in order to facilitate their instructional, learning and training processes. Likewise, these students may request the implementation of the necessary and suitable adaptations of content, methodology and evaluation that guarantee equal opportunities in their academic development. The processing of any personal data or aggregated information regarding these aforementioned students, in fully compliance with the GDPR, is strictly confidential. Faculties and academic staff lecturing the course referenced by this guide/document will be in charge of applying the recommended adaptations approved by the Delegation of the Rector for the Functional Diversity. This fact will be, therefore, notified to the School or Faculty as well as to the coordinator of the academic course.

COMPETENCY ASSESSMENT

Criteria and Assessment Tools / Contingency Plan

The assessment of the course will combine the principles of continuous assessment and final exam and will be carried out depending on the assessment call (ordinary or extraordinary).

Ordinary assessment call:

- 70% Submission of written work and/or oral presentation (face-to-face).
- 30% Completion of activities and submission of assignments through the Virtual Classroom (Blackboard).

Extraordinary assessment call:

- 100% Submission of written work and/or oral presentation (face-to-face).

Plagiarism penalization- According to what is established in Chapter 1.4.4 of the "Regulations for the evaluation of student learning at the University of Almeria", the practice of plagiarism of work done by other students, as well as bibliography and web pages will be penalized. The detection of deliberate plagiarism may result in a failing grade in the call to which the student is submitted.

Single Final Assessment: regulated in the Student Assessment Regulations. This assessment is available to students who have applied this modality. It will be carried out during the period indicated in the official academic calendar and will include as many tests as necessary to accredit that the student has acquired all the competences, and may obtain 100% of the final grade.

- 100% Submission of written work and/or oral presentation (face-to-face).

Follow-Up Mechanisms

- Class attendance
- Seminars attendance
- Delivery of classroom/virtual activities
- Tutorial attendance

- Blackboard learning platform

COURSE MATERIALS

Recommended Course Materials

Basic

- Enrique Alcaraz Varó. Tres paradigmas de la investigación lingüística. Marfil. 1990.
- Enrique Alcaraz Varó. El inglés profesional y académico. Alianza. 2000.

Complementary

- Duque Garcia, M.. El arte de escribir en inglés científico-técnico. Paraninfo. 1999.
- Halliday, M.. Language and social semiotics.

Other materials

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Couse Materials Available in UAL's library

<http://almirez.ual.es/search/x?SEARCH=70481105>

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