

COURSE SYLLABUS: 2022-23**DATOS BÁSICOS DE LA ASIGNATURA**

COURSE:	Communication Strategies in English		
COURSE CODE:	70481105	Plan:	Master's Degree in English Studies: Professional Applications and Intercultural Communication
ACADEMIC YEAR:	2021-22	UNDERGRADUATE/GRADUATE:	Official Master's Degree
DEGREE YEAR	1	TYPE:	Compulsory
LENGHT	Second Semester		
COORDINATOR	Membrive Pérez, Verónica		

TIME DISTRIBUTION ACCORDING TO REGULATIONS

Credits:	3
Total Hours:	75
USE OF LEARNING PLATFORM (Teaching support, Multimodal, or Virtual):	Multimodal

PROFESSOR

NAME	Membrive Pérez, Verónica		
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OTHER IMPORTANT INFORMATION**Content Justification**

The knowledge of certain communication strategies promotes and improves the development of oral and written expression and production skills in English.

Courses Related in Study Plan

The communicative approach of the English language.

Required Knowledge to Address the Course

The course will be taught entirely in English. Therefore, an upper-intermediate level of the English language is required.

Pre-Required Knowledge

B2 English language Level (Common European Framework of Reference for Languages, CEFR).

COMPETENCES
Basic and General Competences
<ul style="list-style-type: none"> • Basic competences - Understanding and knowledge - Application of knowledge - Communication skills and social competence - Learning ability • Key competences University of Almeria - Knowledge of a second language - Basic knowledge of the profession - Problem solving skills - Oral and written communication in the first language - Teamwork - Ability to learn to work independently
Key competences University of Almeria
<ul style="list-style-type: none"> • Knowledge of a second language - Basic knowledge of the profession - Problem solving skills - Oral and written communication in the first language - Teamwork - Ability to learn to work independently
Specific Competences
- Description and application of the main linguistic theories in the communicative approach of the English language. - Ability to recognise and produce oral and written texts in English in the professional and academic fields. - Acquisition of the necessary skills for effective communication in professional and academic contexts.
LEARNING OUTCOMES
The aim of this course is to acquire the necessary skills and techniques to communicate in the English language at a B2/C1 level (according to CEFR), improving, therefore, the comprehension and expression of both written and oral communicative skills.
PLANNING
CONTENTS
1. Linguistic approaches and communicative strategies.- Pragmatic approach and communication- New concepts in linguistic investigation: communicative competence, discourse community, and genre.- Communication barriers 2. Communicative strategies in written English.- Characteristics of language in written Text types- Text production- Discourse typologies in written English 3. Communicative strategies in oral English- General characteristics of oral communication- Functions of spoken language- Types of spoken language- Oral productive dimension
Learning System and Methodology / Contingency Plan of Adaptation to Scenarios A and B
LecturesDebates Oral presentations Information search, consultation and processing Tasks and activities Teamwork
In the case of sanitary emergency, teaching activities included in this section will be taught online. Working groups will have a face-to-face format according to the Schedule. If more restrictive measures are to be applied, working groups will be taught online.
Teaching Innovation Activities
Use of Escape Room as an activity included in the Grupo de Innovación Docente "Escape Room en el

Aula de Inglés".

Functional Diversity / Functional Disability

Those students with disabilities or special educational needs can get in contact with the Delegation of the Rector for the Functional Diversity (<http://www.ual.es/discapacidad>) to receive the appropriate guidance and advice in order to facilitate their instructional, learning and training processes. Likewise, these students may request the implementation of the necessary and suitable adaptations of content, methodology and evaluation that guarantee equal opportunities in their academic development. The processing of any personal data or aggregated information regarding these aforementioned students, in full compliance with the GDPR, is strictly confidential. Faculties and academic staff lecturing the course referenced by this guide/document will be in charge of applying the recommended adaptations approved by the Delegation of the Rector for the Functional Diversity. This fact will be, therefore, notified to the School or Faculty as well as to the coordinator of the academic course.

COMPETENCY ASSESSMENT

Criteria and Assessment Tools / Contingency Plan of Adaptation to Scenarios A and B

The assessment of the course will combine the principles of formative assessment and final assessment and will be carried out according to the following contingency plan depending on the call for assessment (ordinary or extraordinary)

- Call for ordinary assessment: 70% Submission of written work and/or oral presentation (face-to-face). - 30% Completion of activities and delivery of tasks through the Virtual Classroom (Blackboard).
- Call for extraordinary assessment: 100% Submission of written work and/or oral presentation (face-to-face).

*Plagiarism penalty: In accordance with the provisions of Chapter 1.4.4 of the " Reglamento de evaluación del aprendizaje del alumnado en la Universidad de Almería", the practice of plagiarism will be penalized both for work done by other students, and for bibliography and websites. The detection of deliberate plagiarism may result in a failing grade in the call to which the student applies.

Final Evaluation: those students who meet the circumstances included in the Reglamento de Evaluación del Estudiante could adhere to the final evaluation. It will be carried out during the official academic calendar and it will include as many tasks/tests as necessary to attest that the student has acquired all competences, being able to obtain a 100% of the final mark.

Final task and oral presentation: 100%.

Follow-Up Mechanisms

- Class attendance and participation - Registration and access to the virtual classroom - Participation through communication tools (discussion forums, mailings) - Submission of activities, tasks and assignments

COURSE MATERIALS

RECOMENDED COURSE MATERIALS

Basic • Enrique Alcaraz Varó. Tres paradigmas de la investigación lingüística. Marfil. 1990. • Enrique

Alcaraz Varó. El inglés profesional y académico. Alianza. 2000. Complementary • Duque Garcia, M. El arte de escribir en inglés científico-técnico. Paraninfo. 1999. • Halliday, M. Language and social semiotics. Other materials • Teacher's presentations.

Bibliografía existente en el Sistema de Información de la Biblioteca de la UAL

You can see the bibliography that currently exists in the Library Management System by consulting the following address: <http://almirez.ual.es/search/x?SEARCH=70481105>

DIRECCIONES WEB